



Unlock the Full Power of Microsoft Purview

Secure Your Data Estate. Accelerate Your Governance.



Most organizations struggle not with Purview itself—but with the complexity around it, facing fragmented data sources, labor-intensive setup phases, and regulatory complexity, requiring continuous updates.

Collective Intelligence solves these challenges with a proven, pragmatic approach.

We Help You:

- ✓ **Activate Purview quickly** with rapid discovery and classification.
- ✓ **Build a governance model that lasts**, aligned to real business domains.
- ✓ **Scale policies across departments** without recreating logic.
- ✓ **Fix identity and infrastructure gaps** that Purview alone can't mitigate.
- ✓ **Reduce operational friction** with training, playbooks, and change management.
- ✓ **Continuously tune and mature your program** through governance councils and fractional support.

Why Organizations Choose Microsoft Purview

Data Security



Dynamically Secure data throughout its lifecycle

Data Governance



Responsibly unlock value creation from data

Data Compliance



Manage critical risks & regulatory requirements

Microsoft Purview brings together everything modern enterprises need to protect and govern their data estate—unifying visibility, security, compliance, and AI-readiness in one platform.

Purview Delivers:

- 🕒 **Visibility:** A complete, automated map of your data estate.
- 🔒 **Security:** Unified DLP, labeling, insider risk, and DSPM.
- 📋 **Compliance:** Built-in regulatory controls, audit readiness, and retention.
- 🧠 **AI Governance:** Sensitivity labels + access controls for safe Copilot & LLM use.
- 💰 **Cost Control:** Tool consolidation and reduced breach risk.
- ⚙️ **Operational Efficiency:** Automated lineage, classification, and compliance workflows.



4900 Carlisle Pike, #311, Mechanicsburg PA, 17050
www.collectiveintelligence.com • 717-576-6541





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How We Make Purview Successful (Our Playbook)

We don't just deploy Purview—we make it deliver. Collective Intelligence turns Purview into a fully operational, business-aligned engine for data security and governance, accelerating discovery, building sustainable labeling and DLP foundations, and driving real adoption so impact shows up fast.

- 1 Rapid Discovery & Baseline:** We light up Purview's discovery stack—classifiers, templates, Content Explorer, activity insights—to reveal where sensitive data lives and moves. This becomes your prioritized roadmap for DLP, labeling, and DSPM.
- 2 Business-Aligned Labeling & DLP Architecture:** We design sensitivity labels and DLP policies that mirror how your organization actually works—HR, Legal, Finance, Medical, Operations—then enforce them consistently across M365, endpoints, browsers, Power BI, and Fabric.
- 3 Compliance, eDiscovery & Records—Operationalized:** We codify holds, retention, review sets, and audit workflows so Legal and Compliance teams have repeatable, defensible processes.
- 4 Insider Risk & Adaptive Protection:** We tune indicators and auto-remediation paths so high-risk users receive tighter controls without slowing down the rest of the organization.
- 5 Change Management & Enablement:** We deliver admin runbooks, responder playbooks, user prompts, and a lightweight Center of Excellence to drive adoption.
- 6 Ongoing Governance & Fractional Expertise:** Weekly governance councils, alert reviews, backlog triage, and continuous tuning keep your program healthy and evolving.



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